

Master of Business Administration- General

Minimum Credits to be registered by as student in a normal phase to successfully complete MBA degree in four semesters.

Semesters	Core Course (C)		Foundation Course (F)		Elective Course (E)		Total	
	Numbers	Credits	Numbers	Credits	Numbers	Credits	Numbers	Credits
I	5	19	2	6			7	25
II	5	19	2	6			7	25
III	3	10			3	9	6	19
IV	1	4			5	16	5	20
Total	14	52	4	12	8	25	26	89

*Any two foundation courses from the available foundation courses shall be selected by a student at the commencement of I and II semesters. The Department Council/ Affiliated College will announce at the beginning of the first and second semesters, any two or more foundation courses which will be offered during I and II semesters depending upon the availability of faculty and the demand of the foundation courses. The minimum number of students opting for a foundation course should be twenty.

Course List

Term	Course	C/F/E	Credits
I	Management Concepts and Theories	C	3
I	Organizational Behaviour	C	4
I	Management Accounting	C	4
I	Statistics for Management	C	4
I	Managerial Economics	C	4
I	Managerial Communication	F	3
I	Business, Government and Society	F	3
I	Computer Applications in Management	F	3
II	Marketing Management	C	4
II	Human Resource Management	C	4
II	Corporate Finance	C	4
II	Business Research Methods	C	4
II	Operations Management	C	3

II	Legal Aspects of Business	F	3
II	Management Information Systems	F	3
II	Operations Research	F	3
II	Global Business Environment	F	3
III	Project Management	C	4
III	Entrepreneurship and Small Business	C	4
III	Elective- I	E	3
III	Elective- II	E	3
III	Elective- III	E	3
III	Business Familiarization Report	C	2
IV	Strategic Management	C	4
IV	Elective- I	E	3
IV	Elective- II	E	3
IV	Elective- III	E	3
IV	Elective- IV	E	3
IV	Project Work	C	4
	Total		89

Choice of Electives - Focus Areas in the Specialization

Choice of Electives -

Elective	Course Name	Specialization
Elective- I	Consumer Behaviour and Marketing	Marketing
Elective- I	Sales and Logistics Management	Marketing
Elective- I	Advertising and Sales Promotion	Marketing
Elective- II	Advanced Corporate Finance	Finance
Elective- II	Financial Markets and Institutions	Finance
Elective- II	Portfolio Management	Finance

Elective- III	Human Resource Development	Human Resource
Elective- III	Organizational Change and Development	Human Resource
Elective- III	Training and Development	Human Resource
Elective- IV	International Economics	International Business
Elective- IV	India and WTO	International Business
Elective- IV	Export Import Procedures & Documentation	International Business
Elective- V	System Analysis and Design	Information Systems
Elective- V	Software Engineering Management	Information Systems
Elective- V	Data Management Techniques	Information Systems
Elective- VI	Supply Chain Management	Retail & Supply Chain Management
Elective- VI	Operations Strategy	Retail & Supply Chain Management
Elective- VI	Services & Retail Marketing	Retail & Supply Chain Management
Elective- I	Product & Brand Management	Marketing
Elective- I	Business Marketing Management	Marketing
Elective- I	Services Marketing	Marketing
Elective- I	Strategic Financial Management	Marketing
Elective- II	Derivatives	Finance
Elective- II	International Financial Management	Finance
Elective- II	Corporate Taxation	Finance
Elective- II	Portfolio Management	Finance
Elective- III	Strategic Human Resource Management	Human Resource
Elective- III	Labour Legislation	Human Resource
Elective- III	Industrial Relations and Collective Bargaining	Human Resource
Elective- III	Knowledge Management	Human Resource
Elective- IV	India's Foreign Trade	International Business
Elective- IV	International Trade Policy	International Business
Elective- IV	International Financial Management	International Business
Elective- IV	International Marketing	International Business
Elective- V	Enterprise Resource Planning and Business Process Re-Engineering	Information Systems

Elective- V	Electronic Commerce	Information Systems
Elective- V	IPR and Cyber laws	Information Systems
Elective- V	Business Strategies	Information Systems
Elective- VI	Sales and Logistics Management	Retail & Supply Chain Management
Elective- VI	Retail Management	Retail & Supply Chain Management
Elective- VI	Promotion & Relationship Management	Retail & Supply Chain Management
Elective- VI	Operations Research	Retail & Supply Chain Management